FROM USA TODAY ARTICLE

Roads deadlier for older drivers

“Although deaths on the nation's highways dropped over the past decade, elderly motorists died in record numbers, according to a study of government statistics to be released today.

The report, compiled by The Road Information Program (TRIP), a nonprofit research group in Washington, found that Florida led the nation in older-driver fatalities last year, followed by Texas, California and Pennsylvania.

But the study suggests that older drivers have trouble navigating the roads, which were not designed with them in mind. For many aging motorists, signs are hard to read, lanes are too narrow and left-hand turns are very difficult. **Intersections are a particular problem.** According to the study, half of all fatal accidents involving older drivers occur at intersections, compared with about 25% for other drivers.”

White concrete pedestrian island

Painted gray concrete curb

White concrete channelizer
Reflective white concrete curbing, over 40 years old.

Innovative installation of reflective curbing

Innovative Uses of White Concrete

White concrete pedestrian island

White concrete delineator

White concrete channelizer
POTENTIAL APPLICATIONS FOR WHITE CONCRETE

Painted school zone crosswalk

Painted gray concrete pedestrian island

Painted, raised concrete crosswalk

Painted Precast channelizers
The increased visibility of white concrete will add to the safety of both of these crossings.

**THE LEHIGH SERVICE ADVANTAGE**

Lehigh White Cement’s experienced technical service engineers and sales representatives are located throughout the United States and are prepared to offer their expertise to assure the success of your projects.

From design to project completion, Lehigh White Cement offers the technical support, service, and the finest products available to ensure best results. With 4 sales offices supported by numerous distribution centers, Lehigh White Cement provides prompt delivery of its white cement products throughout the United States and Canada.