

Traffic Calming

Lehigh Cement Company LLC / White Cement Division

FROM USA TODAY ARTICLE

Roads deadlier for older drivers

“Although deaths on the nation's highways dropped over the past decade, elderly motorists died in record numbers, according to a study of government statistics to be released today.

The report, compiled by The Road Information Program (TRIP), a nonprofit research group in Washington, found that Florida led the nation in older-driver fatalities last year, followed by Texas, California and Pennsylvania.

But the study suggests that older drivers have trouble navigating the roads, which were not designed with them in mind. For many aging motorists, signs are hard to read, lanes are too narrow and left-hand turns are very difficult. **Intersections are a particular problem.** According to the study, half of all fatal accidents involving older drivers occur at intersections, compared with about 25% for other drivers.”



White concrete pedestrian island



White concrete channelizer



Painted gray concrete curb



Reflective white concrete curbing, over 40 years old.



Innovative installation of reflective curbing



White concrete pedestrian island

Innovative Uses of White Concrete



White concrete delineator



White concrete channelizer

POTENTIAL APPLICATIONS FOR WHITE CONCRETE



Painted Precast channelizers



Painted gray concrete pedestrian island



Painted school zone crosswalk



Painted, raised concrete crosswalk



Gray concrete speed table

The increased visibility of white concrete will add to the safety of both of these crossings.



Painted school zone crosswalk



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THE LEHIGH SERVICE ADVANTAGE

Lehigh White Cement's experienced technical service engineers and sales representatives are located throughout the United States and are prepared to offer their expertise to assure the success of your projects.

From design to project completion, Lehigh White Cement offers the technical support, service, and the finest products available to ensure best results. With 4 sales offices supported by numerous distribution centers, Lehigh White Cement provides prompt delivery of its white cement products throughout the United States and Canada.



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